

Reach People when it matters with Location Extensions.

What are Location Extensions?

- A map linked to your ads that shows searchers how they can find you
- Enhancements that allow searchers to see targeted relevant information in your ads such as location, phone number, and customer reviews
- Display additional information across Google Search, Mobile and Google Maps



What Location Extensions look like.

Ad related to radioshack chicago

RadioShack® Holiday Deals | radioshack.com
www.radioshack.com/Holiday

3,613 reviews for radioshack.com
Save on Phones, Tablets, RC Toys & More at **RadioShack®** this Holiday!
Map of 6445 N.Sheridan, Chicago, IL and nearby **radioshack.com** locations

Store Locator Battery Finder
Weekly Deals Shop Tablets

RadioShack® mobile phones, MP3 players, laptops, and more
radioshack.com
The RadioShack you get is right within your reach. We have products,
services, and solutions for everyone. We have the best customer service.

Places by radioshack near Chicago, IL

- RadioShack
www.radioshack.com
Chicago, IL
6445 N.Sheridan
- RadioShack
www.radioshack.com
Chicago, IL
8519 S.Harlem Avenue
- RadioShack
www.radioshack.com
Chicago, IL
2650 N.Namansett #C3
- RadioShack
www.radioshack.com
Chicago, IL
1505 W.North Ave

More results near Chicago, IL

RadioShack - Plum Park - Chicago, IL
www.radioshack.com
Chicago, IL
1505 W. North Ave. Phone: (708) 344-2324

At RadioShack, we have the best customer service and solutions
products. The things you need to get the most out of your RadioShack. We have the best customer service.

Radio Shack - Oak Lawn - Chicago, IL
www.radioshack.com
Chicago, IL
1505 W. North Ave. Phone: (708) 344-2324

At RadioShack, we have the best customer service and solutions
products. The things you need to get the most out of your RadioShack. We have the best customer service.

Radio Shack - Locations & Radio Shack near Chicago, Illinois, US
www.radioshack.com
Chicago, IL
1505 W. North Ave. Phone: (708) 344-2324

At RadioShack, we have the best customer service and solutions
products. The things you need to get the most out of your RadioShack. We have the best customer service.

Radio Shack - Chicago - 1505 W. North Ave.
www.radioshack.com
Chicago, IL
1505 W. North Ave. Phone: (708) 344-2324

Radio Shack - Chicago - 8519 S. Harlem Ave.
www.radioshack.com
Chicago, IL
8519 S. Harlem Ave. Phone: (708) 698-2203

Radio Shack - Chicago - 6445 N. Sheridan Ave.
www.radioshack.com
Chicago, IL
6445 N. Sheridan Ave. Phone: (773) 743-1920

RadioShack® Holiday Deals | radioshack.com
www.radioshack.com/Holiday

Locations

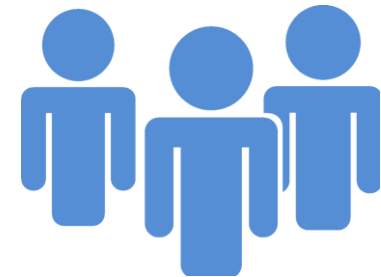
- 6445 N Sheridan, Chicago, IL
(773) 743-1920 - Directions
- 8519 S Harlem Avenue, Burbank, IL
(708) 698-2203 - Directions
- 2650 N Namansett #C3, Chicago
(773) 237-3526 - Directions
- OAK Lawn, IL
(708) 425-4443 - Directions
- 1505 W North AVE, Melrose Park, IL
(708) 344-2324 - Directions
- Chicago, IL
(773) 737-9794 - Directions
- 5897 Archer Avenue, Chicago, IL
(773) 767-1403 - Directions

Why use Location Extensions?

- 97%* of web users research online for products/services
- 20%* of desktop searches are location related
- 1 in 3* mobile searches are location related

97%

Web Users

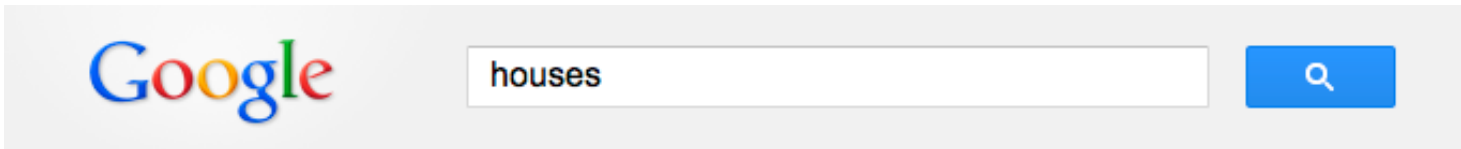


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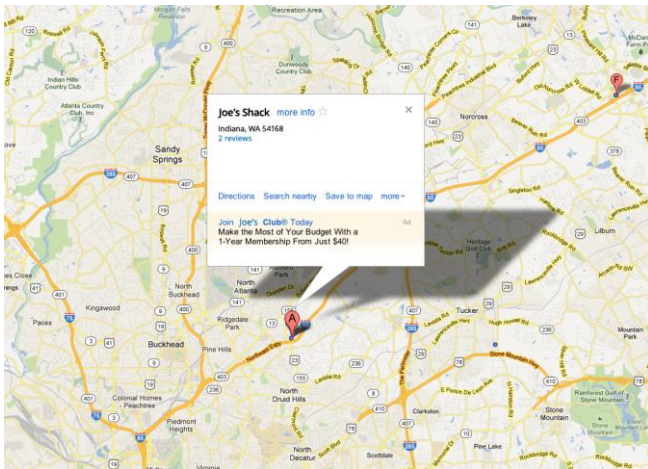
Benefits of using Location Extensions.

You can reach customers while they are on Google Search



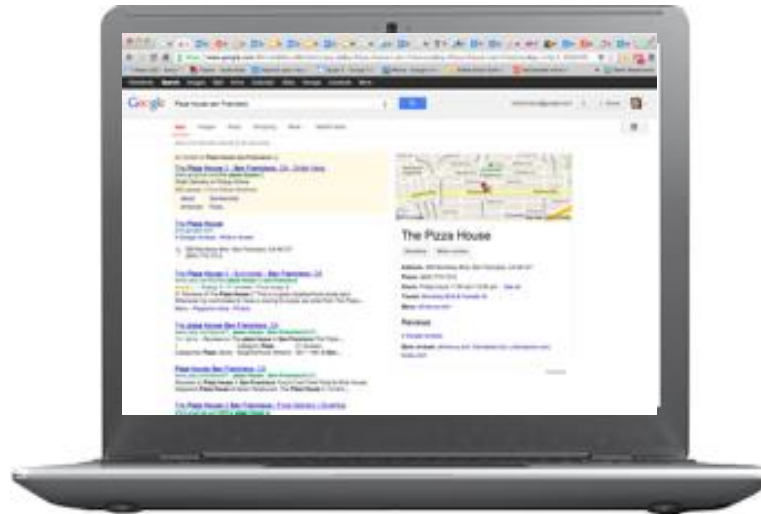
Benefits of using Location Extensions.

You can reach
customers
while they are on Google Maps



Benefits of using Location Extensions.

Reach customers
while they are on Mobile



Benefits of using Location Extensions.

- Up to **4 times** more ad space at the top of Google Search page
- Increase click-through-rate by an average of **10%**
- Boost your conversions
- Enhance your Google Maps listing
- Show people the distance to your location with hyperlocal mobile format
- Schedule Location Extensions to only show when your stores are open and bid higher to attract people who are nearby



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Conclusion.

Location Extensions are one of the best enhancements AdWords has to offer.

- Free to use
- Quick and easy to set up
- Capture a growing market among mobile searchers
- Relevant, targeted and effective
- Helps increase your visibility and makes you stand out online



Thank you.

If you have any queries or would like help setting up Location Extensions please contact:

www.mrkt360.com

