

5

TIPS FOR BUILDING

TRUSTWORTHY WEBSITE

The first impression about your business is created through your website. Your website should be customer friendly in order to attract potential clients for your business.

Below are some tips to help you get started.



Provide Testimonials & Reviews

4.5 ★★★★★

In order to establish business credibility & trust factor, one should always implement client testimonial and reviews on their website.

Implementing social media icons on website is considered a good practice. Staying active on these platforms helps to build clients trust.

Display Social Media Icons



Mentioning years of expertise will help you build trust & showcase you as an industry leader. Also, adding awards received for your work increases company credibility.

Speed Up The Loading Time



A responsive and fast website shows that you care about the user friendliness of your website and it is designed in best interests of user.

Display Experience, Awards, & Badges



Proofread



Proofreading your content makes it user friendly. It helps you retain customer trust and provides you with continuous client engagement.

These tips will help you get started on building a trustworthy website, however, a digital marketing agency can help you create the most elaborate and custom web design Toronto offers to ensure credibility.

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