



Position: Trusted Digital Media Advisor (TDMA)

Employment Opportunity with Mrkt360

Mrkt360 is a full cycle digital marketing agency located in Vaughan, Ontario. We provide services in Google AdWords, SEO, SMM, and SEM. We are currently seeking an individual who is competent in building strategies and experiences that effectively connects brands to their online audience.

What are we looking for?

We are looking for a trusted digital media advisor (TDMA) to join our team. The TDMA will be responsible for assisting the organization in the development and implementation of its marketing, business development, and sales plans in the professional channel.

A TDMA is essentially, “someone who can extract meaning from the information clutter and who can steer businesses to a competitive advantage”:

As a TDMA you will be responsible to:

- Invite businesses to our monthly events (at Google office or our office)
- Manage and maintain relationships with clients

We will provide sales training for all TDMA's at the Google office. The ideal candidate will have outstanding communication skills, a can-do attitude, and a strong work ethic. He or she will be a fast learner. Sales experience is preferred.

Who are you?

- Bachelors degree in Business, advertising and sales experience is a great plus
- 2+ years experience working directly with B2C, B2B or eCommerce clients in the digital marketing space
- Minimum 2-3 years of related experience

Job Type: Full-time