

# EVERYONE MUST BE AWARE OF THESE GOOGLE SEARCH TIPS



GOOGLE IS RESPONSIBLE FOR MORE THAN 80% OF ALL WEB SEARCHES WORLDWIDE. WE USE THIS SITE DAILY TO LOOK FOR ANYTHING. THERE ARE A FEW THINGS YOU CAN DO TO GET BETTER OUTCOMES.



HERE ARE A FEW POINTERS TO HELP YOU IMPROVE YOUR GOOGLING EXPERIENCE:

## 1. GOOGLE SEARCH OPERATORS

You can filter where Google searches by using search operators. You may search for specific websites, headers, and files using keywords and domains.

● **Text only** **INTEXT: OR ALLINTEXT:**

Allow you to search a website's text rather than the title and URL.

● **Title only** **INTITLE:**

Allows you to search for words in the titles of webpages.

● **Website** **SITE:**

Allows you to search for information on a given website.

● **File Types** **USE FILETYPE:**

To search for a specific file type, such as a PDF or a Microsoft Office document.

## 2. GOOGLE SEARCH MODIFIERS

Sometimes, Google does not provide you with the information you require. By using search modifiers to narrow down your search results, you can help it become more particular.

● **Quotations**

Quotations can be used to find a particular set of keywords in a specific sequence.

● **Minus (-)**

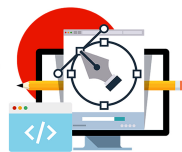
Use the minus symbol to omit all terms you don't want to appear in your search results.

● **OR**

Use OR to filter results if you're looking for anything specific to one topic or another, but nothing else.

## 3. TOOLS: TIME RESTRAINTS

A topic or specific piece of information can be traced all the way back to Google's inception. While trending and relevant results will usually appear, restricting down the time window can still be beneficial.



## 4. REVERSE IMAGE SEARCH

It can direct you to websites where the image appears or show you aesthetically comparable photographs if you upload a picture of anything or someone.



## 5. FUN GOOGLE SEARCH PRANKS AND EASTER EGGS

Google's developers have hidden a variety of pranks and Easter eggs across the search engine. Here are a few that you can look up using the search bar:

● "Festivus" adds a Festivus pole to the left side of the screen.

● "Askew" will give you the definition of the word and tilt your screen.

● "Do a barrel roll" will cause the screen to do a 360.



THE FOLLOWING POINTERS CAN HELP YOU HAVE A BETTER GOOGLING EXPERIENCE.

**MRKT360**

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