

CHATGPT MEETS GOOGLE: A PLAYBOOK FOR AI-READY SEO

Search is changing fast. Be ready for AEO & GEO get your site featured in Al Overviews & chat answers.





Start With the Answer

- Open each page with a clear, short summary.
- Use direct, conversational headers think "What is...?", "How does...?"



Add Structured Data

- Implement schema mark-up: FAQs, Q&A, "speakable" tags.
- This helps AI tools and voice assistants pick your content first.



Write Conversationally

- Use natural language match how people speak.
- Add location-specific details to match local queries.



Build Trust & Authority

Show real expertise — cite credible sources.

Maintain accuracy and update regularly

to keep E-E-A-T strong.



Monitor AI Pick-Up Track if your pages appear in Al Overviews.

- Tweak intros, schema, or questions to
- boost your Chances.

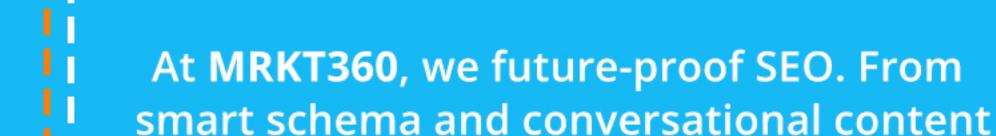


13% of searches already include AI Overviews.

Why This Matters

- They can reduce organic clicks by up to 64% unless you're featured.
- Early adopters will rank higher in AI-driven search before others catch up.

Stay ahead in search.



to tracking AI results, we help your brand become an Al-ready authority.

Let's build your Al-ready SEO plan today

Ready to get cited by AI?

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